



STREET RACKET^{.com}

anyone — anytime — anywhere

STREET RACKET — Concept, rules & impressions

Presentation, 2023



VISION

Everybody should get access to (racket) sports anytime and anywhere at grassroot level and experience the many positive aspects of regular motorskill based activity!

MISSION

Establish Street Racket internationally as a sustainable instrument for the promotion of health, active lifestyle, wellbeing, education, empowerment, integration and inclusion!

IMPACT

Street Racket is ideal for safe and healthy activity, helps to fight myopia (shortsightedness) which is rising dramatically due to heavy digitalization and screen time, boosts the immune system, creates happy & fun places, and brings people together

What is Street Racket?



ANYONE: Simple rules, simple equipment, simple setting

All age groups, all playing levels, individual exercises, team games, cooperation, competition, empowerment, self confidence



ANYTIME: Short or long sequences

Training sessions (long) or active breaks / recess (short), efficient use of time, no conflicts with other users



ANYWHERE: On any hard surface, no infrastructure needed

Regardless of mobility, adapts to any given size/surface (scalable), no infrastructure = no costs, no maintenance, no obstacles

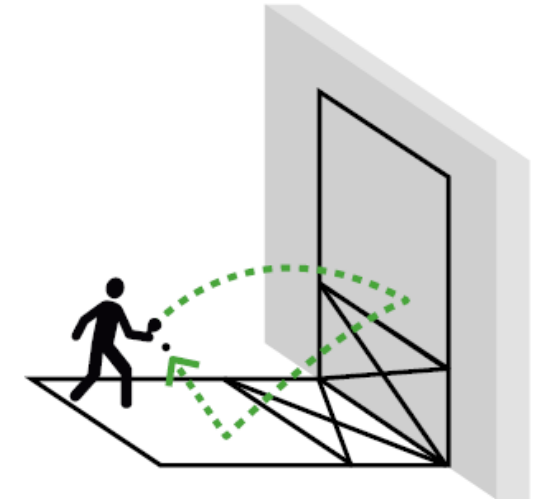
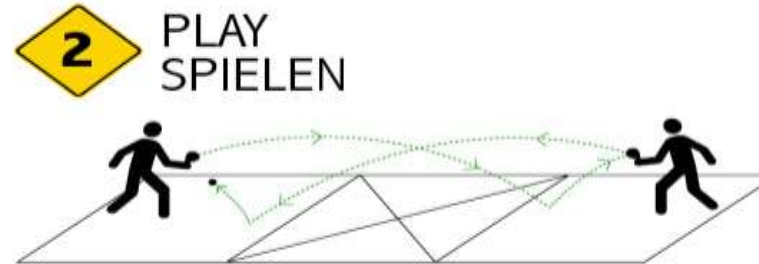
A SWISS CONCEPT



Street Racket equipment



How to play Street Racket – draw & play!

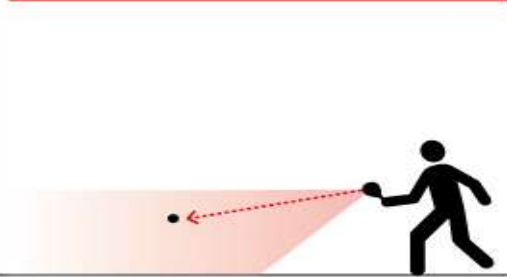
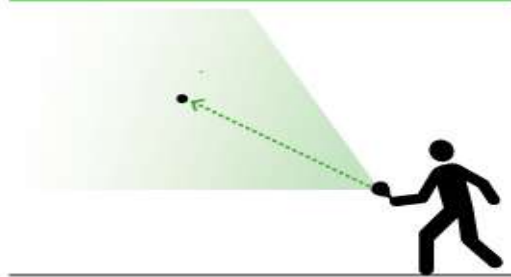


- ◆ The square in the middle replaces the net!
- ◆ The proportions and special rules ensure a fluent game!
- ◆ The size of the court is flexible and adapts to any given surface!
- ◆ Take some chalk / paint / duct tape - draw your own court - and start playing!

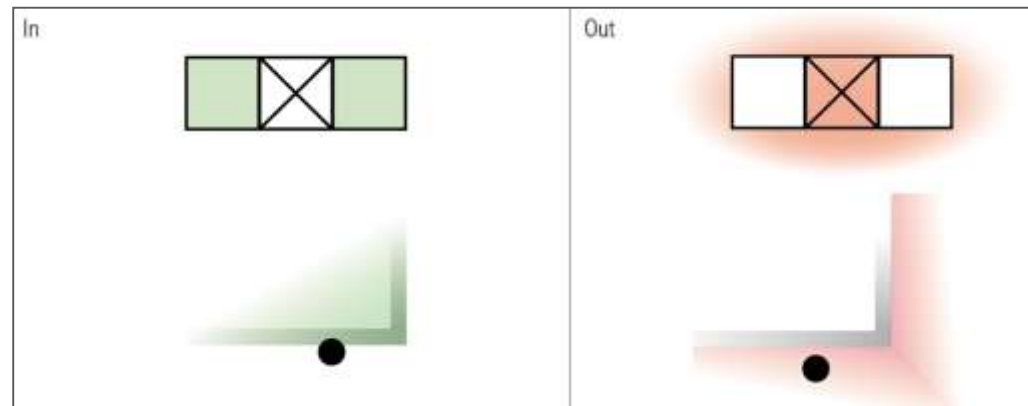
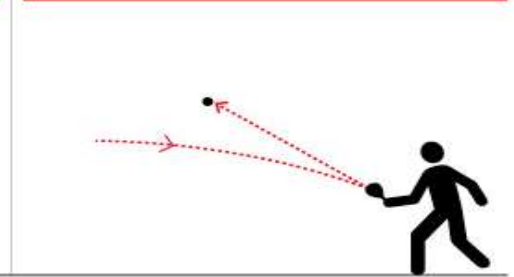
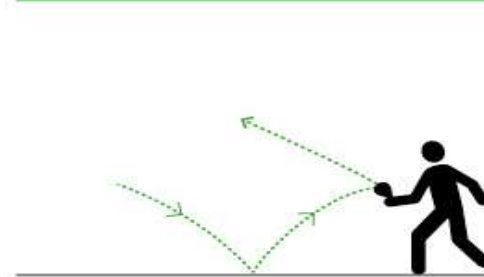
Street Racket basic rules: No downplay! No volley!



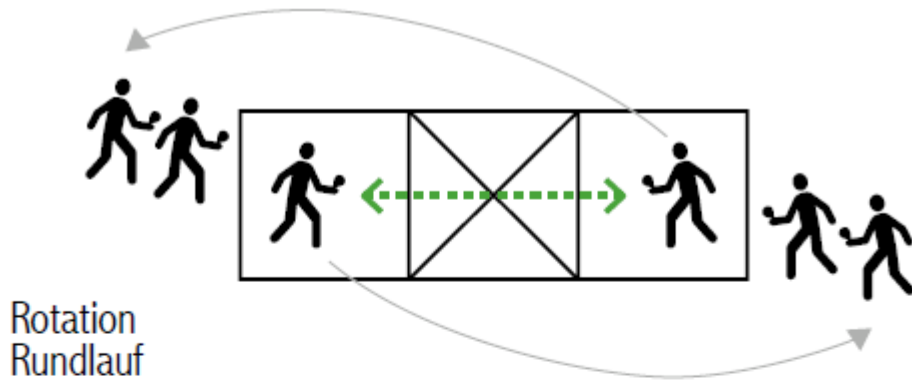
RULE 1: NO DOWNPLAY
REGEL 1: KEIN DOWNPLAY



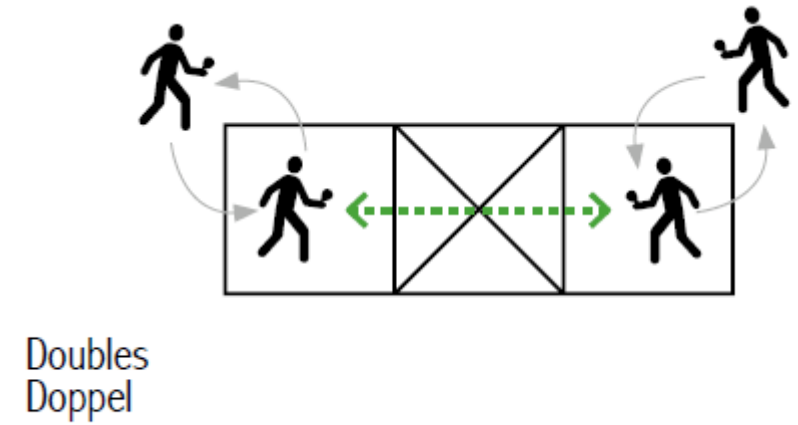
RULE 2: NO VOLLEY
REGEL 2: KEIN VOLLEY



Variations: Countless options and ways of interaction!

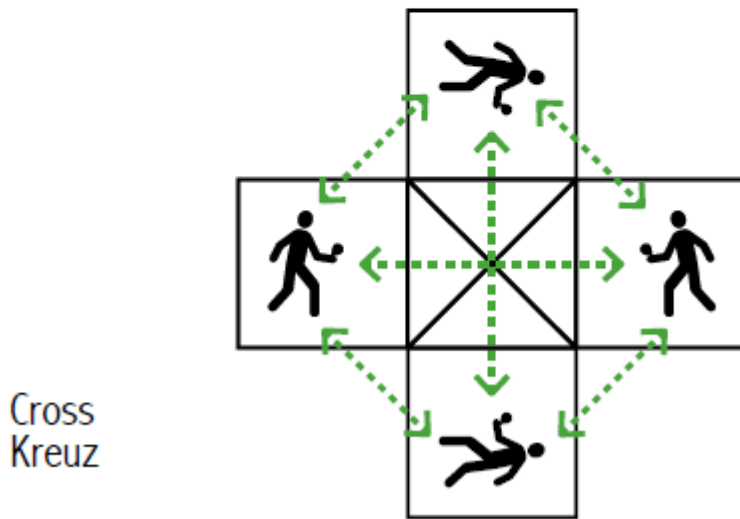


Rotation
Rundlauf

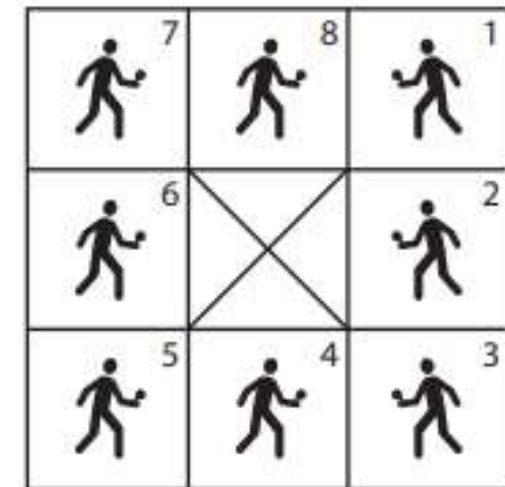


Doubles
Doppel

900+
Variations



Cross
Kreuz

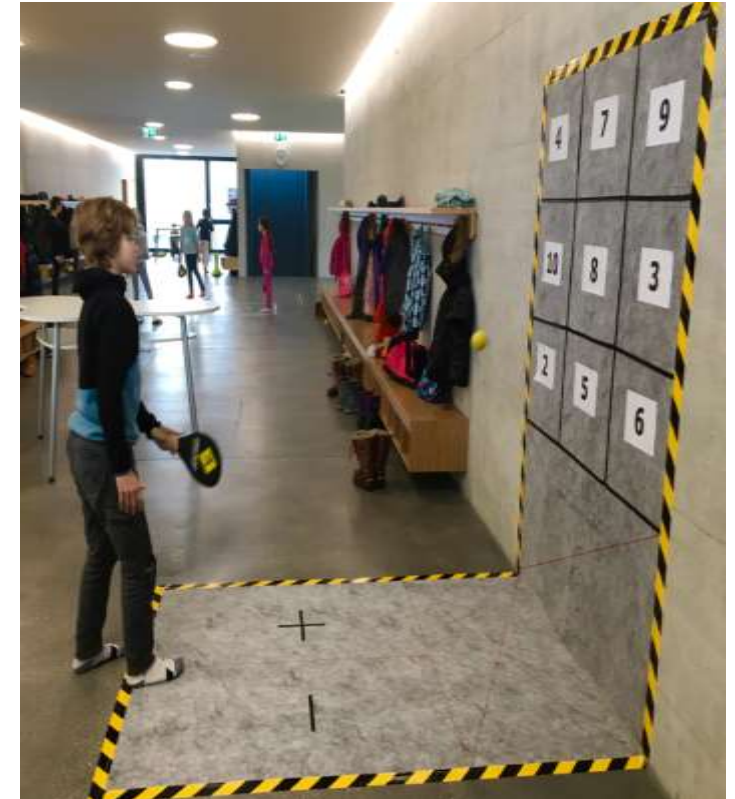


Street Racket XL
Street Racket XL

Impressions



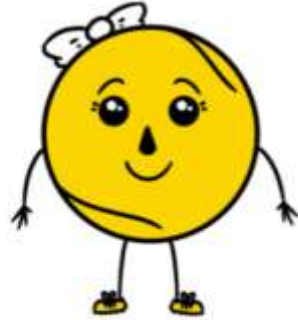
Learning in movement, active classrooms & physical literacy



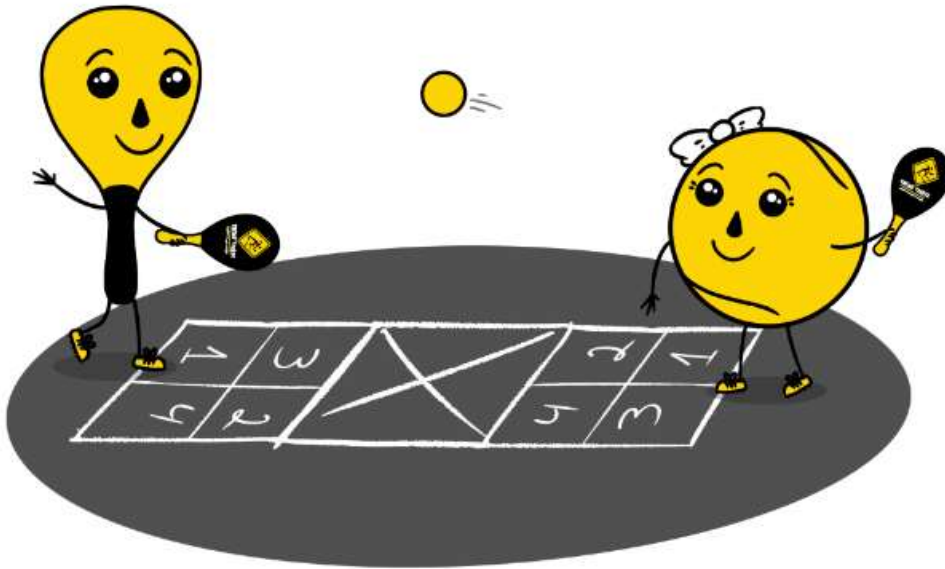
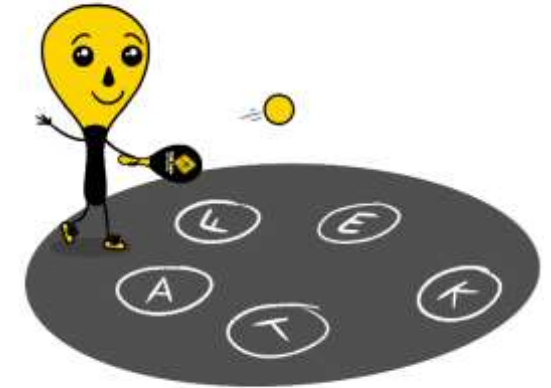
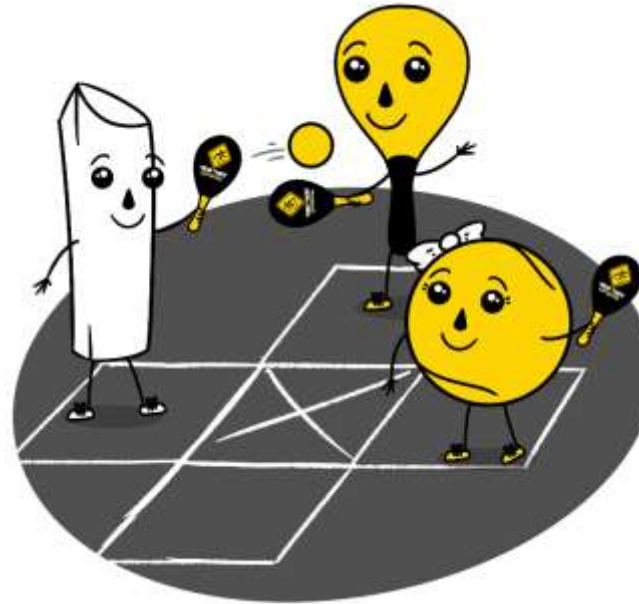
Meet the Street Racket family 😊



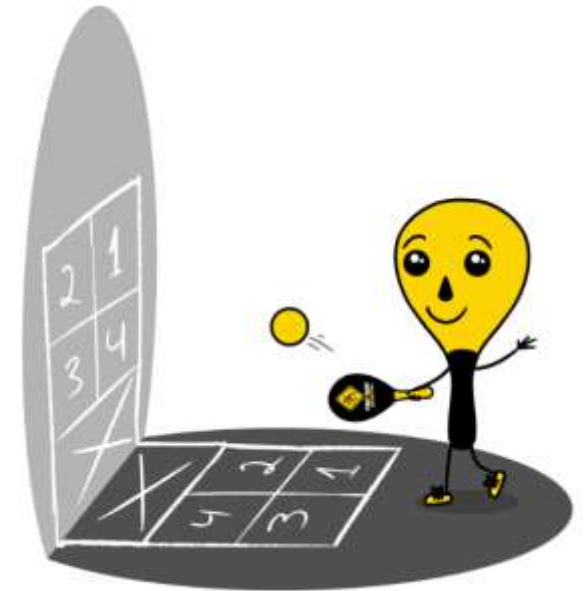
Ronnie Racket



Betty Ball



Charlie Chalk



Why Street Racket?



- ◆ Possibility of fast and wide multiplication (potential "to go viral" confirmed by many experts and with many players in the "field")
- ◆ Minimal effort (costs, time, instruction) with maximum output/effects on many levels (versatile and safe movement games for all)
- ◆ Idea can be transferred everywhere immediately! Wherever seen / learned, the implementation is child's play (3 squares, 5 squares, 9 squares)
- ◆ Because it is fun! The ability and possibility to play should never be lost! Social contacts! Quality of life and healthy lifestyle!
- ◆ It enhances learning (learning through movement!) and makes education a fun, motivating and social adventure! People are not made to sit around all day!

Key benefits



Fast
learning

Active
classroom

Instant
motivation

Feelings
of success

Empower-
ment

Fun &
creativity

Improve
health

Physical
literacy

Fight
obesity
diabetes
myopia

Low drop
out rate

Increase
quality of
life

Long
rallies

Hand-eye
coordination

Eye training

Very
safe

Reduce
frustration

Quotes from experts



“Marcel Straub and the entire Street Racket team may have possibly invented the game of the century! And especially in these challenging (COVID) times, Street Racket is highly effective, it promotes health and it united people safely in a wonderful, unique, amazing and simple way. The passion and sense for innovation of the Street Racket team is outstanding. It’s another positive and inspiring example of what is possible when you follow your dreams and visions!”

Andreas Koch, CEO, speaker, entrepreneur, international ice-hockey referee, Switzerland

«Street Racket is the perfect balance to the one-sided use of our eyes, which almost only takes place at a very short distance (because of the digital devices!). We need movement to come back into our lives, and thus into our eyes, Street Racket is ideal to ensure the necessary balance between near and far vision. As a result, Street Racket also has great potential for the prevention of myopia.»

Andreas Stocker, CEO Swiss Optological Center for Neuro-Optometric Rehabilitation

“Street Racket is a revelation and a revolution in sports. Sports are essential in developing coordination and confidence, but also open doors to creativity and intelligence. Most importantly, sports should be available to any and all regardless of circumstance—they are a basic human right. Street Racket is a visionary organization that understands this fundamental necessity and has figured out a brilliant and simple way to engage anyone in play, anywhere, and in any situation.”

Ivy Pochoda, writer (NY Times no1 bestseller EPOCA along with her friend Kobe Bryant) and former professional athlete

“Attention! Street Racket is so good it’s almost dangerous. After the amazing workshops lead by Street Racket founder Marcel Straub during our annual PE conference all the participants are very excited. They are thrilled about the simplicity and variety of the Street Racket concept and they will certainly pass it on to their classes and thousands of students. This concept is unstoppable! I have rarely seen our teachers so amazed during and after a workshop – Street Racket was an absolute highlight at the annual PE conference in Germany. I recommend, I even urge all my colleagues, to implement Street Racket in their schools, no matter where they teach and no matter how old the students are!”

Peter Pattke, President, Association of PE Teachers, Germany

“I support Street Racket and I hope it will be played everywhere. I play racket sports myself regularly and it's a fantastic motorskill training. Street Racket brings these values to all at grassroot level. It can even enhance football training by adding handeye coordination to any session, to make it complete.”

Marco van Basten, 3 times FIFA world player of the year, European Champion with Holland

Call to action – become a member of the Street Racket community!



Online curriculum

Check-out our award-winning Street Racket [curriculums](#) and inspirational content



Certifications

Become an official Street Racket coach via our online [certification](#)



Equipment

Use our original [equipment](#) – it delivers the best effects and feeling of competence by far



Licensee

Become our [licensed](#) partner and build up your own Street Racket business



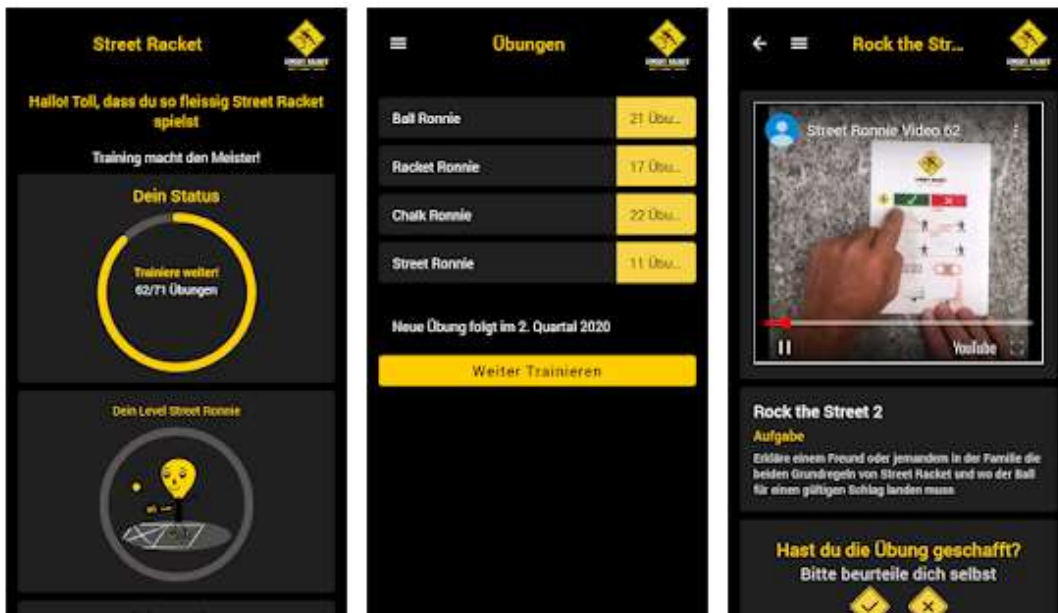
Affiliate partner

Sign-up for free and profit from our [affiliate](#) partner program

Get the free Street Racket APP!



- ◆ From individual fundamentals (throwing/catching) to exciting team activities
- ◆ Our e free Street Racket APP offers many games and challenges (Apple & Android Stores)
- ◆ Mascot Ronnie Racket will take you through the levels
- ◆ Put your device on the side for once and enjoy some action with friends & family!



App Store Preview

Open the Mac App Store to buy and download apps.



Street Racket 4+












Pit Solution

Designed for iPad

Free

Street Racket movies – get inspired to be active!



-  **MOTIVATION** – a game for all: <https://www.youtube.com/watch?v=8WTyzbJsCD0>
-  **INTRODUCTION** – that's Street Racket: <https://youtu.be/kf0BTb0WqyU>
-  **ANIMATION** – how it works: <https://www.youtube.com/watch?v=zl65NFBCk4U>
-  **EDUCATION** – learning through movement: <https://www.youtube.com/watch?v=zaw3m-bM-E4>
-  **VARIATION** – a selection of challenges: <https://www.youtube.com/watch?v=Zfd3x20W1q0>
-  **SWISSNESS** – the Swiss cross court: <https://www.youtube.com/watch?v=fW-wAey8pSo>
-  **CERTIFICATION** – some coaches at work: <https://www.youtube.com/watch?v=pdel-5PF66I>
-  **PRIMARY SCHOOL** – we create healthy education: <https://www.youtube.com/watch?v=OUJpzlrmOtl>
-  **SOCIAL DISTANCING** – be active during the pandemic: https://www.youtube.com/watch?v=IdlhP_uqTG4
-  **AT HOME** – play with the founder's family: <https://www.youtube.com/watch?v=1wAAupJDbho>
-  **ALL OUR MOVIES:** <https://www.youtube.com/@StreetRacket/videos>



SDGs are a framework of how positive activities look like and support concrete measurement of outputs

MAIN IMPACT OF STREET RACKET CONCEPT



STRONG LINK OF STREET RACKET CONCEPT



Street Racket's impact on the SDGs



- Healthy activities for ALL
- Prevention of illness/accidents
- Hand-eye coordination



- Innovation (active cities)
- Inclusion in value chains
- Enhance building projects



- Climate based education
- Contribute to climate goals
- Set an example for climate Friendly Programs



- Learning in movement
- Active classroom teaching
- Physical literacy



- Promote integration & inclusion
- Equal opportunities
- Clean & efficient resources



- Preserve natural surfaces
- Enhance existing spaces
- Include and protect natural environments



- Same chances for boys and girls while playing
- Control & empowerment
- Preconditions irrelevant



- Easy access for all
- Reduce emissions per capita
- Safe & active settlements



- Reduce aggression and violence through sport
- Strengthen communities
- Empower & include children



- Local productions
- Income generating activities
- Coaches & Partners program



- Sustainable consumption
- Zero waste
- Sustainable production



- Support and generate Income for dev. countries
- Efficient use of resources
- Science/technology/innovation



Street Racket – let's move people!

